

SPONSORSHIP LEVELS AND BENEFITS

Presenting Sponsor (\$7,500)

- Sole naming rights to one of the following major components of the Convergence:
 - *The three-day Social Justice Arts Show
 - *The short film series of the Film Festival
 - *The Youth Leading Change component
 - *The Thursday Night welcoming event
 - *The Friday night cultural event
 - *The hospitality service
- Organization/company name and logo printed on event posters.
- Organization/company name and logo (with link to your site) displayed as Presenting Sponsor on the Sponsors page of the event program and in the Events section of the TRCF's website for three months.
- Full-page advertisement on the inside cover of the event program book.
- 12 three-day (all events/all days) tickets to the Convergence.
- Workshop(s) of choice for four representatives of the organization/company.
- Prominent organization/company name and logo display included in all promotional and day-of event marketing materials including invitations, brochures, mailers, emails, event signage, and program book.
- Organization/company name/logo (with link to your site) on event page of the TRCF website (pre-event).
- Prominent display of organization/company logo in projection areas throughout the event.
- Acknowledgement from the TRCF President from the awards stage and during key event activities.
- Opportunity to distribute promotional materials at a complimentary Marketplace resource table at the event for both days.
- Special thanks in the next edition of the TRCF newsletter.

Champion (\$5,000-\$7,499)

All benefits of "Guardian" level and

- Organization/company listed as Champion Level Sponsor in Events section of the TRCF website.
- Full-page advertisement in the program book.
- 8 three-day (all events/all day) tickets.
- Prominent display of organization/company logo in projection areas throughout the event.
- Acknowledgement from the TRCF President from the awards stage and during key event activities.

Guardian (\$2,500-\$4,999)

All benefits of "Advocate" level and

- Organization/company name and logo printed on event posters.
- Organization/company listed as Guardian Level Sponsor in Events section of the TRCF website.
- Half-page advertisement in the program book.
- 4 three-day (all events/all days) tickets.
- Workshop(s) of choice for two representatives of the organization/company.
- Organization/company name and logo included in all promotional and day-of event marketing materials, including invitations, brochures, event signage, and program book.
- Opportunity to distribute promotional materials at a complimentary Marketplace resource table at the event for both days.

Advocate (\$1,500-\$2,499)

All benefits of "Promoter" level and

- Organization/ company listed as Advocate Level Sponsor in Events section of the TRCF website.
- 2 three-day (all events/all days) tickets.
- Organization/company name and logo included in selected promotional and day-of event marketing materials including brochures and event program.
- Organization/company name/logo (with link to your site) on event page of website.
- Ability to place an insert into the registration bag.
- Quarter-page advertisement in the program book.
- Opportunity to distribute promotional materials at a complimentary Marketplace resource table at the event for both days of the event.

Social Justice Arts Show Sponsor (\$2,000)

All benefits of "Advocate" level and

- Full naming rights to the Arts Show, with appropriate signage

Promoter (\$1,000-\$1,499)

All benefits of "Supporter" level and

- Organization/ company listed as Promoter Level Sponsor in Events section of the TRCF website.
- 2 three-day (all events/all days) tickets.
- Organization/company name and logo included in the Convergence event brochure.
- One-eighth page advertisement in the program book.
- Opportunity to distribute promotional materials for one of the two days of the event at a complimentary Marketplace resource table.

Supporter (\$500-\$999)

All benefits of "Ally" level and

- Organization/ company listed as Supporter Level Sponsor in Events section of the TRCF website.
- 75% discount on cost of Marketplace resource table at event for one day.

Ally (\$250-\$499)

All benefits of "Friend" level and

- Organization/ company listed as Ally Level Sponsor in the Events section of the TRCF website for one week prior to the event.
- 50% discount on cost of Marketplace resource table at event for one day.

Friend (up to \$249)

- One three-day (all events/all days) ticket to the Convergence.
- Listing as a sponsor in the program book.
- 25% discount on cost of Marketplace resource table at event for one day.
- Special thanks in the next issue of the TRCF newsletter.

YES, I WANT TO SPONSOR!

We will be proud to become a:

_Presenter _Champion
_Guardian _Advocate
_Promoter _Supporter
_Ally _Friend
_Arts Show Sponsor
_We would like to sponsor lunch for *Youth Leading Change* \$2,500 (benefits at "Guardian" Level)

Earmark my sponsorship level above for:

_Bus Transportaion
_Need based scholarships _(#) at \$10 each

Contact Name: _____
Organization: _____
Address: _____

Phone: _____
E-mail: _____
Signature: _____ Date: _____

_Enclosed is my check for \$ _____
_Please invoice my company for \$ _____
_Please bill our VISA or MASTERCARD in the amount of \$ _____
Card Number: _____
Expiration Date: _____

We are unable to be an official sponsor, but would like to place an ad in the program book:

_Full-page (\$500) _Half-page (\$300)
_Quarter-page (\$150) _Eighth-page (\$75)

My organization has a total annual budget of less than \$200,000. We are unable to be an official sponsor, but would like to place an ad in the program book:

_Full-page (\$240) _Half-page (\$120)
_Quarter-page (\$60) _Eighth-page (\$30)

We are unable to be an official sponsor, but would like to underwrite a portion of the event with the following tax-deductible donation:

_\$100 _\$75 _\$50 _\$25 _other: \$ _____

WHAT IS BUILDING CHANGE?

Building Change: A Convergence for Social Justice: A three-day, open-attendance conference for social change and justice for the region of Southwestern Pennsylvania.

The Convergence is being planned by a wide range of people and organizations who have come together to create a conference unlike any you've ever attended!

Building Change will host a mix of skill-building workshops, panel discussions, community dialogues on key issues, speakers, actions, art, roundtable talks, networking, entertainment, a film festival, and more.

The key issues that *Building Change* will cover in its sessions are Disability Rights; Economic Justice; Environmental Justice; LGBTQ Rights; Peace/Human Rights; Racial Justice; and Women, Youth, & Families.

To ensure that the Convergence is open to all, the event planners are keeping admission rates low and the event will be fully accessible for people with disabilities, and as carbon-neutral as possible.

The Convergence will run:

Thursday, October 13, 6:00-9:00 PM
Friday, October 14, 9:00 AM-9:00 PM
Saturday, October 15, 9:00 AM-4:00 PM

Youth Leading Change will run:

Thursday, October 13, 8:00 AM-2:00 PM

Site:

Sen. John Heinz Regional History Center, 1212 Smallman Ave., in the Strip District of Pittsburgh.



THREE RIVERS COMMUNITY FOUNDATION

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BUILDING change

a convergence for social justice

Event Sponsor Brochure



October 13-15, 2011 • Heinz History
Center Pittsburgh, PA

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