

Deadline for Arts and Performances is July 29th.

Deadline for Films is August 10th.

Go to www.buildingchangewpa.org or e-mail trcf@trcfwpa.org to submit your art/films.

Building Change: A Convergence for Social Justice is a three-day, open-attendance conference for social change and justice, primarily for the region of Southwestern PA.

The Convergence is being planned by a wide range of people and organizations who have come together to create a conference unlike any you've ever attended!

Building Change will host a mix of skill-building workshops, panel discussions, community dialogues on key issues, speakers, actions, art, roundtable talks, networking, entertainment, a film festival, and more.

The key issues that *Building Change* will cover in its sessions are: Disability Rights; Economic Justice; Environmental Justice; LGBTQ Rights; Peace/Human Rights; Racial Justice; and Women, Youth, & Families.

To ensure that the Convergence is open to all, the event planners are keeping admission rates low and the event will be fully accessible for people with disabilities, and as carbon-neutral as possible.

The Convergence will run:

October 13-15

Thursday, 9:00 AM - 4:00 PM / 6:00 PM -9:00 PM

Friday, 9:00 AM - 4:30PM / 6:30 PM -11:00 PM

Saturday, 9:00 AM - 4:00 PM

Youth Leading Change Program will run:

Thursday, October 13, 8:00 AM-2:00 PM

Building Change Film Festival will run:

October 12 through October 16

Site: Sen. John Heinz Regional History Center, 1212 Smallman St., in the Strip District of Pittsburgh.

CO-SPONSORS

(List in formation)

A. W. Mellon Educational & Charitable Trust Fund at The Pittsburgh Foundation

American Eagle Outfitters

American Friends Service Committee, PA Program

Armstrong Community Foundation

Blind and Vision Rehabilitation Services

The Buhl Foundation

Community Foundation of Fayette County

Falk Funds

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The Funding Exchange, New York, NY

Greater Pittsburgh Nonprofit Partnership

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Pediatrics South

Senator Jim Ferlo, 38th District

Specter Studios

Sustainable Pittsburgh

Three Rivers Community Foundation

United Steelworkers (USW)

Variety, The Children's Charity

Western Pennsylvania School for the Deaf

Westmoreland County Community Foundation

Women & Girls Foundation



**THREE RIVERS
COMMUNITY FOUNDATION**

100 N. Braddock Ave., Ste. 302
Pittsburgh, PA 15208

Phone: (412) 243-9250 **Fax:** (412) 243-0504

E-mail: trcf@trcfwpa.org

Website: www.trcfwpa.org

Event Website: www.buildingchangewpa.org

**BUILDING
change**
a convergence for social justice

October 13-15, 2011
Heinz History Center



(412)-243-9250
www.buildingchangewpa.org
trcf@trcfwpa.org

GOALS OF THE CONVERGENCE

1. To provide a forum for identifying and discussing urgent social, economic, and environmental issues in the rural and urban communities comprising the 10-county Southwestern Pennsylvania region.
2. To convene hundreds of grassroots organizations, groups, and individuals in this region to engage in productive debate and dialogue on problems of inequity and injustice and to seek unified, strategic, and non-duplicative solutions to these problems.
3. To develop a 5-year *Regional Social Justice Action Plan* that will be shaped by Convergence participants. A Continuations committee will be drawn from participants to guide implementation of this first-ever plan, to build the capacity of the social change movement in the region.
4. To foster greater collaboration and partnerships between and among grantmakers and progressive organizations throughout the region.
5. To draw media attention to issues of social justice in the region.

CALLING ALL YOUTH!

Youth Leading Change

October 13th 8:00 AM-2:00 PM
Mueller Center at the Heinz History Center

October 13th will be dedicated to youth, in a day-long initiative to connect high school youth with social change organizations to build their community service project. Youth will participate in key issue area break-outs along with skill building workshops on the following topics:

- Social networking
- Fundraising
- Legislative Advocacy
- Creating Your Internship

The afternoon will wrap up with a fun and educational regional leadership scavenger hunt through the History Center.

E-mail Willa Paterson at wpaterson@trcfwpa.org to get involved.

HOW CAN YOU GET INVOLVED?

Join a planning subcommittee!

1. Program Subcommittee
2. Site, Logistics, and Marketplace Subcommittee
3. Community Outreach Subcommittee
4. Communications, PR, and Marketing Subcommittee
5. Sponsorships, Tickets, and Guests Subcommittee
6. Awards Subcommittee
7. Building Change Arts Subcommittee
8. Youth Leading Change Subcommittee
9. 5-year Regional Action Plan Subcommittee

Become a County Captain!

Promote and help organize the event in your county. Identify groups that should be involved at all levels of the Convergence. Coordinate and arrange transportation to and from the event.

Perform at the Event or Submit a piece of Artwork!

Performances and a *Social Justice Arts Show* will be held throughout the Convergence. Submit to perform or exhibit through the Call for Proposals.

Sponsor!

Friends of Social Justice (up to \$249)
Ally (\$250-\$499)
Supporter (\$500-\$999)
Promoter (\$1,000-\$1,499)
Advocate (\$1,500-\$2,499)
Guardian (\$2,500-\$4,999)
Champion (\$5,000-\$7,499)
Presenting (\$7,500)

Submit a Film!

The Building Change Film Festival will run October 12-16 at theaters across Pittsburgh, screening relevant social justice films. Submit through the Call for Submissions. Deadline to submit is August 10th.



Have a Table in the Marketplace!

Deadline to reserve a table is August 31st

Nonprofit organizations: \$25 per day

For-profit businesses: \$75 per day

Advertise in the Event Program Book!

Organizations with annual budgets:

under \$200,000:

over \$200,000:

Full-page: \$240

Full-page: \$500

1/2-page: \$120

1/2-page: \$300

1/4-page: \$60

1/4-page: \$150

1/8-page: \$30

1/8-page: \$75

Volunteer for the Event!

No event succeeds without the dedication of fabulous volunteers. This event is 97% volunteer led and we'd love your help to make it a success for all of Southwestern Pennsylvania.

Attend!

Daily tickets: Sliding scale of \$5 to \$10

Three-Day Summit Pass: Sliding scale of \$20 to \$25

Film Festival Screening: Suggested donation of \$3

Need-based scholarships are available.

CONVERGENCE SCHEDULE

October 13th - 15th

Thursday, 8:00-2:00PM - Youth Leading Change

9:00-5:00PM - Pre-Convergence Forums
(3-hour sessions)

6:00-9:00 PM - Opening Session, Keynote Speaker

Friday, 9:00-4:30 PM - Plenary, Workshops & Social Justice Marketplace

9:00-5:00 PM - Social Justice Arts Show

6:30-8:00 PM - TRCF Grantee Reception & Champions of Change Awards and TRCF Grantee Awards

8:00-11:00 PM - Cultural & Social Event

Saturday, 9:00-4:00 PM - Plenary, Workshops & Social Justice Marketplace
- Social Justice Arts Show
- Discussion of 5-Year Regional Social Justice Action Plan