

Don't miss keynote address by renowned speaker

Winona LaDuke

Thursday, October 13th 6:00pm

Go to www.buildingchangewpa.org to Register today!

Building Change: A Convergence for Social Justice is a three-day, open-attendance conference for social change and justice, primarily for the region of Southwestern Pennsylvania.

The Convergence is being planned by a wide range of people and organizations who have come together to create a conference unlike any you've ever attended!

Building Change will host a mix of skill-building workshops, panel discussions, community dialogues on key issues, speakers, actions, art, roundtable talks, networking, entertainment, a film festival, and more.

The key issues that *Building Change* will cover in its sessions are: Disability Rights; Economic Justice; Environmental Justice; LGBTQ Rights; Peace/Human Rights; Racial Justice; and Women, Youth, & Families.

To ensure that the Convergence is open to all, the event planners are keeping admission rates low and the event will be fully accessible for people with disabilities, and as carbon-neutral as possible.

The Convergence will run:

October 13-15

Thursday, 9:00 AM - 4:00 PM / 6:00 PM - 9:00 PM

Friday, 9:00 AM - 4:30 PM / 6:30 PM - 11:00 PM

Saturday, 9:00 AM - 4:00 PM

Youth Leading Change Program will run:

Thursday, October 13, 8:00 AM-2:00 PM

Building Change Film Festival will run:

October 12-16

Site: Sen. John Heinz Regional History Center, 1212 Smallman St., in the Strip District of Pittsburgh.

CO-SPONSORS

(List in formation)

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Women & Girls Foundation



THREE RIVERS
COMMUNITY FOUNDATION

100 N. Braddock Ave., Ste. 302
Pittsburgh, PA 15208

Phone: (412) 243-9250 **Fax:** (412) 243-0504

E-mail: trcf@trcfwpa.org

Website: www.trcfwpa.org

Event Website: www.buildingchangewpa.org

BUILDING change

a convergence for social justice

October 13-15, 2011
Heinz History Center



(412)-243-9250
www.buildingchangewpa.org
trcf@trcfwpa.org

GOALS OF THE CONVERGENCE

1. To provide a forum for identifying and discussing urgent social, economic, and environmental issues in the rural and urban communities comprising the 10-county Southwestern Pennsylvania region.
2. To convene hundreds of grassroots organizations, groups, and individuals in this region to engage in productive debate and dialogue on problems of inequity and injustice and to seek unified, strategic, and non-duplicative solutions to these problems.
3. To develop a five-year *Action Plan for Building Social Justice in Southwestern Pennsylvania* that will be shaped by Convergence participants. A Continuations committee will be drawn from participants to guide implementation of this first-ever plan, to build the capacity of the social change movement in the region.
4. To foster greater collaboration and partnerships between and among grantmakers and progressive organizations throughout the region.
5. To draw media attention to issues of social justice in the region.

CALLING ALL YOUTH!

Youth Leading Change

October 13th 8:00 AM-2:00 PM
Mueller Center at the Heinz History Center

October 13th will be dedicated to youth, in a day-long initiative to connect high school youth with social change organizations to build their community service project. Youth will participate in key issue area break-outs along with skill building workshops on the following topics:

- Social networking
- Fundraising
- Legislative Advocacy
- Creating Your Internship

The afternoon will wrap up with a fun and educational regional leadership scavenger hunt through the History Center.

E-mail Willa Paterson at wpaterson@trcfwpa.org to get involved!

HOW CAN YOU GET INVOLVED?

Volunteer for the Event!

No event succeeds without the dedication of fabulous volunteers. This event is 97% volunteer led and we'd love your help to make it a success for all of Southwestern Pennsylvania.

Become a County Captain!

Promote and help organize the event in your county. Identify groups that should be involved at all levels of the Convergence. Coordinate and arrange transportation to and from the event.

Advertise in the Event Program Book!

Deadline to reserve an ad is September 14.

Organizations with annual budgets:

under \$200,000:	over \$200,000:
Full-page: \$240	Full-page: \$500
1/2-page: \$120	1/2-page: \$300
1/4-page: \$60	1/4-page: \$150
1/8-page: \$30	1/8-page: \$75

Sponsor!

Friends of Social Justice
(up to \$249)

Ally
(\$250-\$499)

Supporter
(\$500-\$999)

Promoter
(\$1,000-\$1,499)

Advocate
(\$1,500-\$2,499)

Guardian
(\$2,500-\$4,999)

Champion
(\$5,000-\$7,499)

Presenting
(\$7,500)

**BUILDING
CHANGE**



**FILM
FESTIVAL**

ATTEND!

Price

Daily Tickets (Thurs-Sat): Sliding scale of \$5-\$10
Three-Day Convergence Pass (does not include nights): Sliding scale of \$20 to \$25
Thursday Evening Reception with Winona LaDuke: \$25
Thursday and Friday Evening General Admission: \$10
Film Festival Screening: Suggested donation of \$5
All-Access Pass: \$80

Pathways to Change through the Arts

The *7 Pathways to Change Arts Show* will be held in the main conference space at the Heinz History Center and will highlight the work of local artists. Don't miss the *Pathways to Change: Performances and Awards* on Friday evening which includes an eclectic line-up of performances with the Champions of Change awards and TRCF Grantee recognition to be interspersed throughout the night.

Building Change Film Festival

The Building Change Film Festival will run October 12-16 at five theaters across Pittsburgh. Come watch, and discuss with the filmmakers, relevant social justice films such as: *Your Environmental Road Trip (YERT)*, *Out in the Silence*, *9500 Liberty*, *Hip Hop Rev*, and *Priceless*.

Locations:

CAPA (Creative and Performing Arts School), The Point Park University GRW Theater, The Hampton Inn (downtown), The Kelly-Strayhorn Theater, The Andy Warhol Museum

CONVERGENCE SCHEDULE

October 13th - 15th

Thursday	8:00-2:00PM - Youth Leading Change 9:00-4:00PM - Pre-Convergence Forums 5:30PM - Reception with Keynote Speaker, Winona LaDuke
	6:00-9:00 PM - Opening Session: Keynote Speaker Audience discussion: Telling Our Stories - Creating a Vision of Social Change
Friday	9:00-4:30 PM - Panel/Town Hall Meeting, Workshops & Social Justice Marketplace 6:30-11:00 PM - Pathways to Change: <i>Performances and Awards</i>
Saturday	9:00-4:00 PM - Plenary, Workshops & Social Justice Marketplace - Discussion of the <i>Action Plan for Building Social Justice in SWPA</i>

7 Pathways to Change Arts Show will be open Thursday evening through Saturday afternoon.